**xara**

**the perfect all rounder:**
**graphics & illustration, page layout,**
**web design & photo work**

**DESIGNER PRO X9**

## Product Information

Xara Designer Pro X9 is the perfect choice for professional design work, ideal for both print and the web.

It's equally flexible with vector or bitmap graphics, making it perfect for any design that combines drawing, photos and text, from simple button or logo designs to incredibly detailed illustrations, posters, multi-page brochures, photo compositions, web pages, sites and online presentations. And it can produce Flash and GIF animations too.

## Illustration

Xara Designer Pro X is the illustration and drawing software favored by some of the world's best artists for its speed, power and versatility of its tools. Designer offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. And there's support for pressure sensitive graphics tablets.

## Working With Photos

Xara Designer Pro X's integrated ultra-fast, non-destructive photo tool can handle all of the most common photo work in its sleep, from a simple one click auto-enhance to advanced brightness levels control. You can crop, rotate, repair red-eye or perspective or even create photo panoramas. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo. The powerful mask and erase tools include a Background Erase, Photo Healing and  Magic Erase so you can seamlessly and automatically remove unwanted objects from your photo, and Color Select & Erase - great for changing the color of objects in your photos.

Plus you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add effects. And it's a snip to add text, a frame or any other drawn image. What's more Designer Pro's unique photo handling techniques mean that files are typically 10 times smaller and 10 times faster than in other common graphics programs.

## Document Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text, Text Styles, text flow around objects and graphic anchoring, and an integrated spell checker - and it makes an ideal tool for any page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and many more. For commercial print work, Pro includes PDF/X, PANTONE® and color separation support.

## Web Graphics & Websites

With Xara Designer Pro X you can easily create HTML web pages and websites, in a totally WYSIWYG fashion - absolutely no HTML skills required. The advantage of using Designer Pro X to create web pages is

that you get complete freedom to position items anywhere on the page, to include as many graphics as you like (even semi-transparent graphics) with text - even rotated text - wherever you like! What's more Pro offers a quick and simple Flash (and GIF) animation tool.

Significant features include single click website preview, ftp upload, fully integrated support for third party 'widgets' such as forms, e-commerce, graphs & charts etc, easy mouseover and pop-up effects, navbar & menu creation, auto resizing of pages as you enter text, and font embedding that permits you to use fonts other than the small standard set of 'web safe' fonts.  All of which help make Designer Pro X a first class web authoring tool in its own right.

An as you would expect, Designer Pro X produces cross browser, cross platform compatible, fully standards compliant (X)HTML.

The Designer Pro X CD also includes a selection of professionally designed web graphics and website templates, plus a library of popular widgets.

## Presentations & Webinars

Designer Pro X can be used to create web-based slideshow style presentations. Your website visitors can step through using the keyboard arrow keys, or you can remotely host a Webinar to showcase your presentation, step by step, to a group of invited participants.

## Speed

Xara Designer Pro X is the world's highest performing graphics software—by a huge margin. Its speed enables more complex and realistic graphics to be created more easily and in less time.
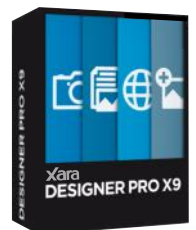
## Compatibility

Designer Pro X works with all industry standard graphics formats including PDF and PDF/X, PSD, GIF, JPEG, PNG, SVG, Flash, XPS and RAW.

## The Package

Suggested Retail Price: $299 USD (+ VAT in Europe @ 20%). Shipping may apply.

- Windows® Vista/XP/7/8
- 500MB RAM
- 300MB available hard disk space
- 32 and 64 bit versions

• The program CD with: Xara Designer Pro X9 software, 100+ tutorial movies, 3000+ clipart images, templates & example drawings, 200 photographs, 500 fill textures and 60+ plug-ins, 250 free fonts in TrueType and PostScript (Type 1) formats, Widget library
• Printed Xara Designer Pro X9 Manual
• Keyboard shortcut card

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## What's New in Pro X v9

### Photo Features

**• Background Erase**. A really quick, easy and effective way of cutting complex objects out of photos, so you can place them on alternative backgrounds.

**•Photo Healing Tool.** A simple but incredibly effective tool that can be used to erase spots, scratches and blemishes from photos. In fact it can be used like a 'paint brush' for the magic erase feature, so you can erase even quite large features from your photo with amazingly seamless results.

**•New Mask & Region Tools.** It's a pretty common requirement to want to work on just one part of your photo (or indeed vector image), for example brightening a selected area of a photo, or cropping a specific shape out of a photo or vector image. With the new mask and region tools it couldn't be simpler.

**•New Photo FX Plug-ins.** 11 all-new photo plug-ins for a dazzling array of new creative photo effects such as Tilt Shift, Fake HDR, Sepia.

### Text & Page Layout Features

**•Direct support for Google Fonts & Google Font picker.** Google offer a large and growing collection of fonts for free. We bring that collection right into the font picker with a new Google Fonts section where you can preview and select fonts from the current 600+ collection. What's more, if you import a document with Google fonts then the fonts will be automatically downloaded and installed.

**•Multi-column text.** Instead of creating multiple text areas manually and connecting them up, Pro X9 introduces a direct, easier way to create multi-column flowing text areas. A simple right click menu option allows you to convert a single text area into multiple linked ones.  Or, if there are already multiple linked columns then you can adjust the column count.

**•Text flow & page creation.** Pro X9 now acts like a word processor so that when text flows off the bottom of one page (or out of a text area) it automatically creates a new page (a copy of the previous layout) and flows text into this new page.

**•Support for multi-weight fonts in the font menu.** Where a font has more than the usual bold and italic versions, the full font family is now displayed.

**•Page Numbers and Page & Column Breaks.** With the text cursor in the text, a new Insert  right click menu is available, with a selection of page number styles. The same right click Insert  menu provides an option to insert a column or page break.

**•Strikethrough.** V9 adds a new strikethrough icon to the Text Tool.

**•Word Import & Export (beta).** V9 includes import/export filters for Microsoft Word .docx file format.

**•Web Documents.** Designer Pro enables you to publish a perfectly accurate WYSIWYG web version of your print documents, compatible with all modern web browsers, phones and tablets, no plug-ins required.

By producing a completely accurate paginated web document, anyone online, including phone and tablet users, can quickly swipe through all the pages. So if you want to share print documents with friends, colleagues or customers, confident that they'll see an accurate copy of your document, you no longer need to create and send PDFs, or worry about the quality of their PDF reader, you can just publish to the web.

### Web Features

**• Retina® screen compatibility.** Designer X automatically creates the high-resolution photos and web graphics required for Retina displays - you need do nothing.

**• New & improved web page background handling options.** Including easy setting of background colors and fixed page backgrounds.

**•'Smart Pull'.** An extension of the automatic object positioning and page resizing feature, so content adjusts and pages shorten if you delete text.

**•MAGIX Online World 'M' hosting.** M hosting includes 2 GB webspace, one free domain with 5 mailboxes. Plus there's a new easy publish option to MAGIX Online World.

**•Improved HTML5 & CSS3 support.** Pro X automatically makes use of HTML5 whenever it can, so you get a state of the art website without having to do anything or understand anything about HTML!  This is extended in v9.

**•Easy drag and drop NavBar replacement.** Simply drag and drop the new design from the Designs Gallery onto the current NavBar in your document. Menus and links are automatically copied.

**•Google Analytics.** A quick and easy way to add Analytics code to your site.

**•New Content.** Including 20 new general web theme templates and a new category of business specific web themes;  new widgets including basic tables, Google+ and AdSense and new interactive photo sliders / galleries;  a collection of ready made web page backgrounds

**And many other additions** including an optimized 64 bit version and an easy way to change the color of objects in complex grouped objects such as NavBars and clipart, and additional new templates including Print themes and logos.