# New Photo Tools

### Magic Bullet PhotoLooks 2.0 Plug-in

The powerful PhotoLooks plug-in (previously sold by Red Giant for \$199) will be included with every copy of Designer Pro 10. You can use the PhotoLooks tools to create your own custom effects but over 100 beautiful presets are included, from timeless wedding vignettes to popular cinematic looks.



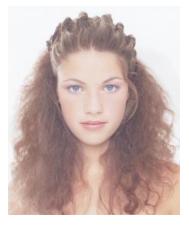














### Shadows & Highlights

Two great new options in the Enhance Tool that give you precise control over specific areas of your photo that are in deep shadow or bright light. Simply use the sliders to lighten / darken those areas without affecting the rest of the photo.



After



### **Color Select**

A new Color Select option within the Enhance Photo Tool provides a fast and intuitive way to perform any enhance operation - such as a change of brightness, contrast or color - based on a selected color in your image.



# New Web Features - Responsive Web Design





With the surge in popularity of browsing on mobiles and tablets it is becoming essential to create sites that are tailored to the needs of these visitors.

Designer Pro 10 introduces a responsive web design solution that allows you to create a single file containing variants of your site at different widths, so that your website responds dynamically to the screen size of the viewer, presenting the design most appropriate to their device.

And as you'd expect from Designer Pro you won't need to do any coding whatsoever!

You can create multiple variants - eg desktop, tablet, phone - with shared content (eg text, photos, graphics) but with the ability to freely customize the layout of the variants to suit the target device size.

The layout of the variants is entirely in your control, ensuring a quality result for mobiles and tablets. Web Designer exports a single HTML file that can dynamically change from one layout to another depending on the screen size of the viewer.



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### **Supersites**

If you have a small or very focussed site and you're struggling to make it stand out from the crowd, you're going to love our new concept of single page Supersites!

Instead of your website being presented as separate web pages in the traditional way - where you have to click a link to navigate from one page to another - you now have the option to present the whole website as one single, fast scrolling (horizontal or vertical) document using scroll or swipe to navigate.

Or you can present pages one at a time in the traditional way, but with one of the new superslick animated page transitions, triggered by scroll or swipe gestures or clicks.

### **New Page Transitions**



#### Horizontal Cube Rotate

Vertical Cube Rotate

### For Presentations and Supersites

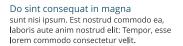
Designer Pro 10 offers significantly improved page transition effects including 3D effects, that are hardware accelerated, super-smooth and completely flicker free.

They're ideal for presentations, but can also be used with great effect for Supersites.

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### New Accordian Z Slideshow Widgets







## New Social Media Widgets

New social media widgets: Instagram badge, Instagram SnapWidgets (embed your Instagram photos into a website as a photo gallery) Pinterest and LinkedIn badges



### **Password Protected Websites**

If you publish your website via MAGIX Online World (free MOW hosting is included in all copies of Designer Pro), you can now easily password protect that website. Includes full facilities for managing your authorization list.



### Free Hosting

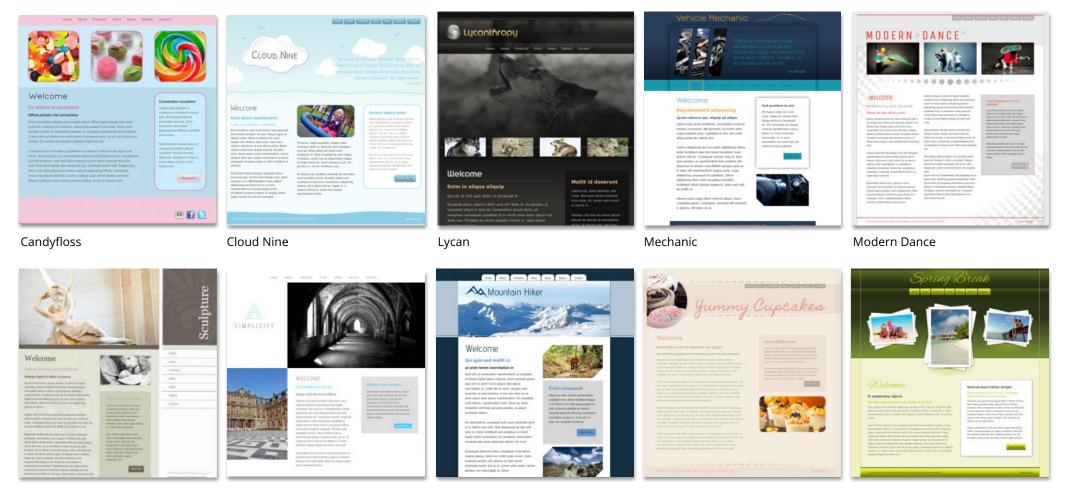
Designer Pro includes the 'M' hosting package from MAGIX Online World with 2GB of web space and a free top level domain. Publishing to MAGIX Online World requires no configuration, just a simple sign-in.

MAGIX	Online World	
Control Cent	er Settings	
	Hosting free 🚖 🚖	

# New Web Templates

XARA DESIGNER PRO X10

There are 10 new general website themes in Designer Pro 10



Sculpture

Simplicity

Hiker

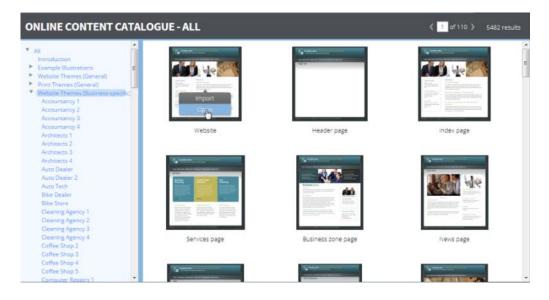
Cupcakes

Spring Break

XARA DESIGNER PRO X10

### **Online Content Catalog**

An online extension of the Designs Gallery offering greatly improved browsing of content, especially valuable for web themes.



### Font Awesome Symbols

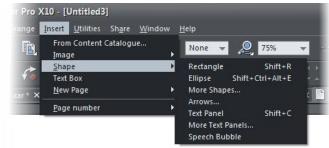
A quick & easy way to insert symbols from the large and growing Font Awesome selection. The full set is displayed via the new Insert menu, simply browse and click on the symbol you require to insert it in your document as a text character or graphic.



A small selection of the many Font Awesome symbols

### A New Top Level Insert Menu

The new Insert menu considerably improves the ease with which you can insert key elements into your document (eg insert new page or insert page number) including some new options eg 'insert picture from Camera'.



### SmartShapes

An amazingly quick and easy way to create and edit some of the most commonly required shapes – for example speech bubbles, text panels or fancy arrows - with top quality results guaranteed. If you don't have the time (or skill) to master the drawing tools you'll no longer need to resort to clipart.

Here are some examples from the SmartShapes library, which will be updated remotely with more shapes throughout the year.

