



## web design for the rest of us

### Product Information

Xara Web Designer is unlike any web page editor that you will have seen before - an easy template based solution that gives you complete design freedom, absolutely no HTML or Javascript skills required.

Web Designer is perfect for creating graphical web pages containing text, graphics, photos and widgets.

### Create & Customize Web Pages and Sites

- Choose from hundreds of template page layouts created by professional designers, with multiple layouts in co-ordinated theme sets or ready-linked mini-sites
- Reposition images on the page with simple drag and drop
- One-click change of site wide theme colors and linked shades
- Drag and drop extra items from the Designs Gallery, from NavBars and text panels to speech bubbles, or import your own
- Add additional pages by simply duplicating the current one or dragging a new page layout from the Designs Gallery
- Automatic color matching of new pages or objects such as buttons
- Easily editable NavBars and DHTML menus
- Add functionality to your site with Widgets - there's a wide range included in the Designs Gallery including e-commerce, forms, media and maps

### Work with photos

- Includes an integrated, non destructive, ultra fast photo tool so you can for example crop your photos or adjust contrast, brightness, red-eye etc
- Replace photos in the templates by simply dragging and dropping your own on top, or add new photos by dropping them into the required place on the page
- Automatic adjustment of photos to the correct web resolution on export
- Easy thumbnail creation with animated pop-ups

### Work with text

- Enter text anywhere on the page and at any angle, as single lines or columns with auto text flow between columns or pages
- Spell checker included
- Liquid text flow around objects
- Buttons and text panels automatically stretch as you change the text
- Any text can be rotated, even columns of text
- Add soft shadows, transparency or even color fills to text

### Add your own graphics

- If you don't find exactly the template you require, Web Designer also includes powerful vector drawing tools so you can create your own graphics from scratch
- Tools include line and shape drawing, shadow, fill, transparency and feather

### Product Information

#### For the web

- Easily add web links to any object
- Add page titles, descriptions and keywords for search engine optimization

#### Individual web graphics

- Web Designer also includes hundreds of templates for individual graphics such as buttons, icons and headings
- Can be exported as GIFs, PNGs or JPEGs

#### Publish

- One click browser preview (all popular browsers) and export
- FTP upload
- Free hosting included with MAGIX Online World

#### Industry standards

- W3C compliant and cross browser compatible (IE6+, Safari, Chrome, Firefox) and XHTML, CSS standards based
- Imports a huge range of file types for vector graphics, images and text including PDF, RTF, RAW, PSD, TIF and of course GIF, PNG and JPEG.

### Why Xara Web Designer?

- No HTML or Javascript skills required
- You only need one software package to create and publish your site, because Web Designer offers all the tools you'll ever need for page layout, graphics, text and photos, from conception to publishing
- Complete design freedom; you can literally place anything anywhere on the page. Effects that are traditionally difficult to achieve in HTML editors - such as text with curved edges or at an angle - are a snap in Web Designer.
- It's genuinely WYSIWYG, what you see in Web Designer is exactly what you get on your web page
- It uses professionally designed templates so the results always look great
- Loads of clever, time and effort saving tricks such as text flow around objects, buttons and text panels that automatically expand as you enter text, and one click changing of site wide theme colors.

### System Requirements / Pricing

- Windows® XP/7 or Vista
- 256MB RAM, 400MB available hard disc space
- Format: Download, optional back up CD can be purchased.

SRP: \$49.99 or £39.99 inc VAT or Euro 39.99 inc VAT.