



Responsive Website Design (Premium)

With the surge in popularity of browsing on mobiles and tablets it is becoming essential to create sites that are tailored to the needs of these visitors.

Web Designer 10 Premium introduces a responsive web design solution that allows you to create a single file containing variants of your site at different widths, so that your website responds dynamically to the screen size of the viewer, presenting the design most appropriate to their device.

And as you'd expect from Web Designer you won't need to do any coding whatsoever!

You can create multiple variants - eg desktop, tablet, phone - with shared content (eg text, photos, graphics) but with the ability to freely customize the layout of the variants to suit the target device size.

The layout of the variants is entirely in your control, ensuring a quality result for mobiles and tablets. Web Designer exports a single HTML file that can dynamically change from one layout to another depending on the screen size of the viewer.



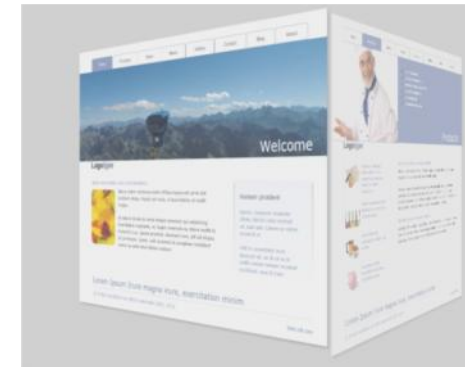
Supersites (Premium)

If you have a small or very focussed site and you're struggling to make it stand out from the crowd, you're going to love our new concept of souped-up single page sites!

Instead of your website being presented as separate web pages in the traditional way - where you have to click a link to navigate from one page to another - you now have the option to present the whole website as one single, fast scrolling (horizontal or vertical) document using scroll or swipe to navigate.

Or you can present pages one at a time in the traditional way, but with one of the new super-slick animated page transitions, triggered by scroll or swipe gestures or clicks.

New Page Transitions



Horizontal Cube Rotate



Vertical Cube Rotate

For Presentations and Supersites (Premium)

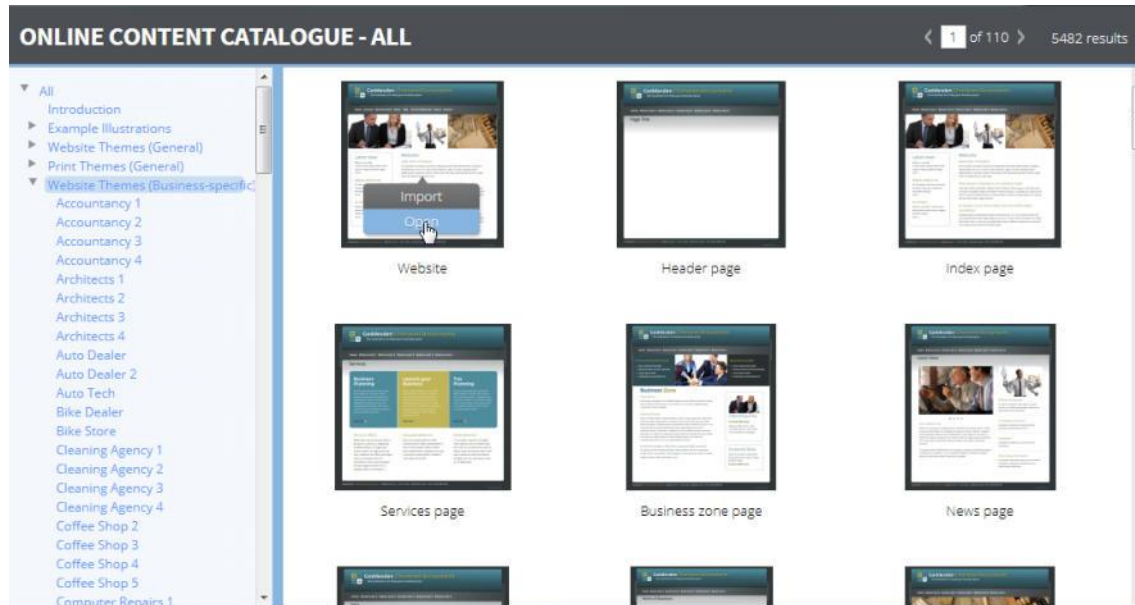
Web Designer 10 Premium offers significantly improved page transition effects including 3D effects, that are hardware accelerated, super-smooth and completely flicker free.

They're ideal for presentations, but can also be used with great effect for Supersites.



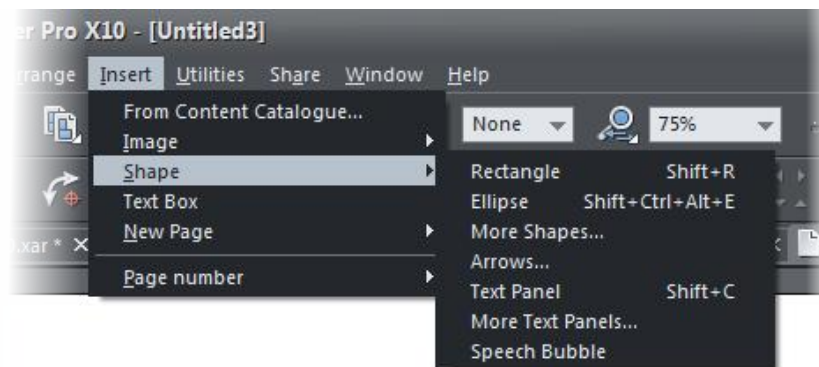
Online Content Catalog

An online extension of the Designs Gallery offering greatly improved browsing of content, especially valuable for web themes.



A new top level Insert menu

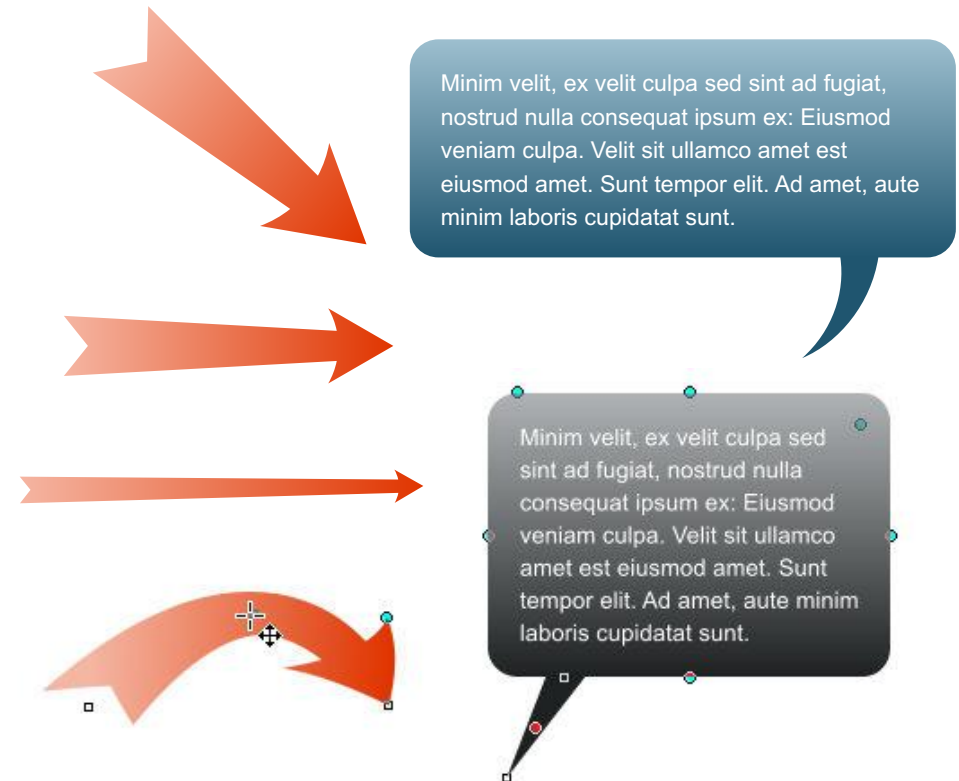
The new Insert menu considerably improves the ease with which you can insert key elements into your document (eg insert new page or insert page number) including some new options eg 'insert picture from Camera'.



SmartShapes

An amazingly quick and easy way to create and edit some of the most commonly required shapes – for example speech bubbles, text panels or fancy arrows - with top quality results guaranteed. If you don't have the time (or skill) to master the drawing tools you'll no longer need to resort to clipart.

Here are some examples from the SmartShapes library, which will be updated remotely with more shapes throughout the year.



New Accordion Z Slideshow Widgets (Premium)



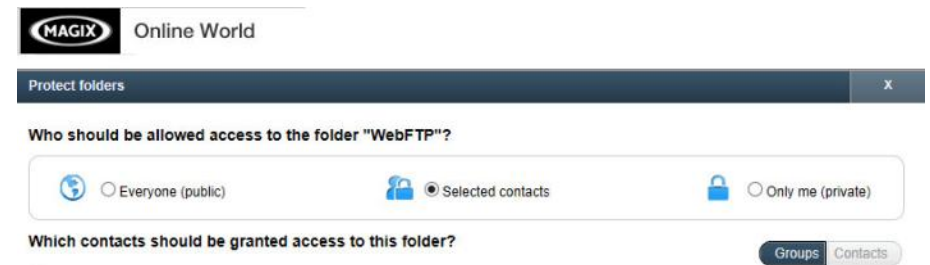
New social media widgets

New social media widgets: Instagram badge, Instagram SnapWidgets (embed your Instagram photos into a website as a photo gallery) Pinterest and LinkedIn badges



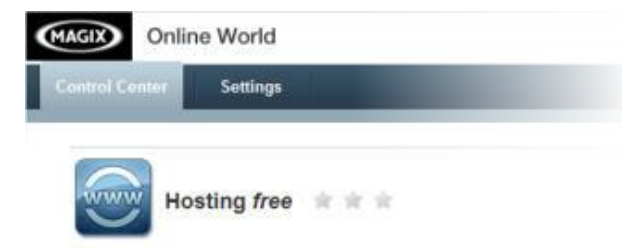
Password protected website

If you publish your website via MAGIX Online World (free MOW hosting is included in all copies of Web Designer), you can now easily password protect that website. Includes full facilities for managing your authorization list.



Free hosting

Web Designer includes 500 Mbytes of MAGIX Online World web hosting space for free, and requires no configuration, just a simple sign-in. Web Designer Premium has an enhanced 'M' hosting package with 2GB of space and a free top level domain.



Xara New Templates

Here are the 10 new general web themes in Web Designer 10 Premium (there are 5 in Web Designer 10)



Candyfloss



Cloud Nine



Lycan



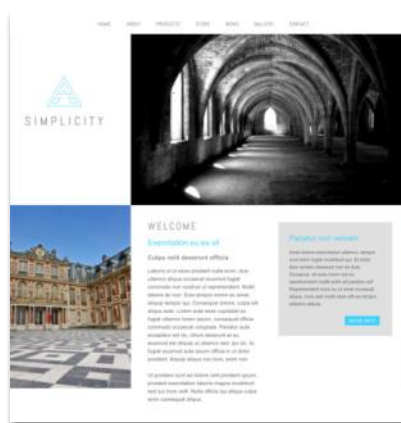
Mechanic



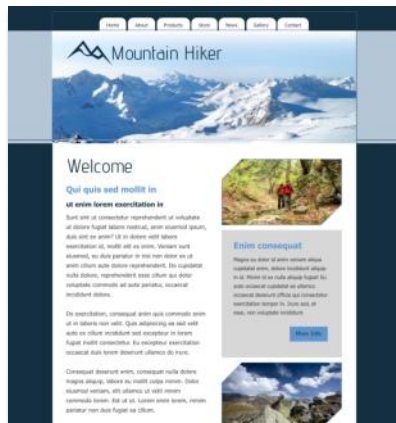
Modern Dance



Sculpture



Simplicity



Hiker



Cupcakes



Spring Break