



## Product Information

Xara Photo & Graphic Designer MX 2013 is simply the best graphics software for all your drawing, design and photo needs, ideal for both print and the web.

Photo & Graphic Designer is suited to every graphic task, whether you're working with photos, drawings or text - from simple cards, invitations and signs, buttons and logos to posters, Flash animations, web graphics and incredibly detailed illustrations.

## Illustration

Photo & Graphic Designer is the illustration and drawing software favored by some of the world's best artists—for its speed, versatility and power of its tools. It offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. There is also support for pressure sensitive graphics tablets.

## Working with photos

Photo & Graphic Designer's integrated Photo tool can handle all the most common photo work; a simple, fast and effective one-click auto-enhance can adjust brightness and contrast etc, you can crop, rotate and resize, repair red-eye or perspective or even create photo panoramas. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo, 'magic' erase so you can seamlessly and automatically remove unwanted objects from your photo, and Color Select & Erase - great for changing the color of objects in your photos or removing backgrounds.

What's more you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add awesome effects. And it's a snip to add text, a frame or any other drawn image, making it ideal for everything from simple cards to knock out photo compositions.

## Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text, Text Styles and an integrated spell checker - and it makes an ideal tool for any page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and more.

## Web Graphics

Photo & Graphic Designer's compact, top quality on-screen graphics have always made it a popular choice for creating web graphics. The CD also includes a selection of professionally designed web graphic templates including buttons, headings and even photo galleries (free web hosting offer included).

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What's more Photo & Graphic Designer offers a quick and simple Flash (and GIF) animation tool. So whether you just need to create some professional looking buttons or you're looking for a tool that can help you to create all your animations, Xara Photo & Graphic Designer is the answer.

### Speed

Photo & Graphic Designer is the world's highest performing graphics software—by a huge margin. Its speed enables more complex and realistic graphics to be created more easily, in less time.

### Compatibility

Photo & Graphic Designer works with all industry standard graphics formats including PDF, PSD, GIF, JPEG, PNG, Flash.

### Value

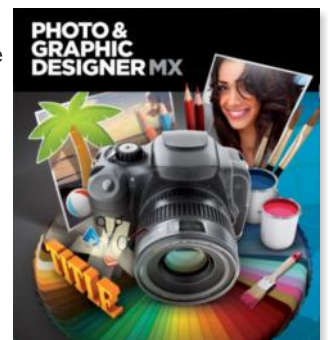
At less than a quarter of the retail price of the market leading illustration tools, Photo & Graphic Designer offers outstanding value for money.

### Pricing

Price: \$89 (+ VAT @ 20% in Europe)  
Shipping may apply

### Contents

- The Xara Photo & Graphic Designer MX 2013 software
- More than 80 tutorial movies
- 3000+ templates, clipart images and example drawings
- 200 photographs and 500 fill textures
- More than 40 plug-ins
- 250 free fonts in TrueType and PostScript (Type 1) formats
- Keyboard shortcuts card



### Minimum System Requirements

- Microsoft® Windows® XP/Vista®/7
- 500 MB RAM
- 300 MB available hard disk space



## What's New

### Photo Features

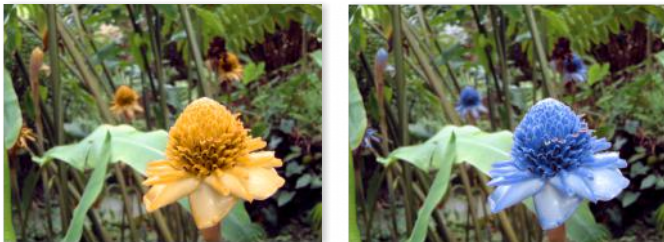
#### •Color Select & Erase.

This powerful new tool serves two purposes; to erase (make transparent) parts of photos based on colors, and secondly to allow only those color-selected areas to be adjusted using the Photo Tool enhance operations. It's perfect for example if you want to change the color of objects in photos, remove colored backgrounds or enhance selected areas in your photo such as making the sky brighter.



*Background color erased*

•**Hue Adjustment.** Using the new hue adjustment option in the Photo Enhance tool you can now tint a photo, or part of a photo, with any color. It's a perfect complement to the new Color Select tool if you want to change the color of an object in your photo.



*Hue adjustment with Color Select & Erase*

•**Enhanced Magic Erase tool.** The Clone Tool has been significantly improved. Now when you clone, copy or magic erase an area it uses the current edited photo as the source, instead of the original photo, which makes the whole process far more WYSIWYG.

### Design & Usability Enhancements

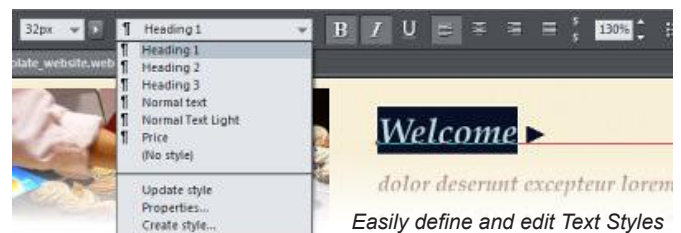
•**Shape Eraser** This is really two flexible new tools in one, offering hard-edged vector erasing of shapes and photos, or soft erasing. Hard edge erasing is a fast and direct way of adjusting the vector outline of a shape inwards - if you stroke around the edge of a shape with your mouse, it just moves the outline inwards. With soft erase, strokes over any object (shape, text or photo) will erase, ie make transparent, the brush-stroked area. One of the great things about soft erase is that it's not destructive, that is it doesn't change the underlying erased shape or photo at all, unlike most other photo editing programs.

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### What's New

•**Inline Graphics** You can now embed 'inline graphics' in text using a simple paste operation, great for really small items on the line such as symbols and icons.

•**Text Styles.** Designer now supports Text Styles, a powerful way to alter the appearance of text throughout your document with just a few clicks.



*Easily define and edit Text Styles*

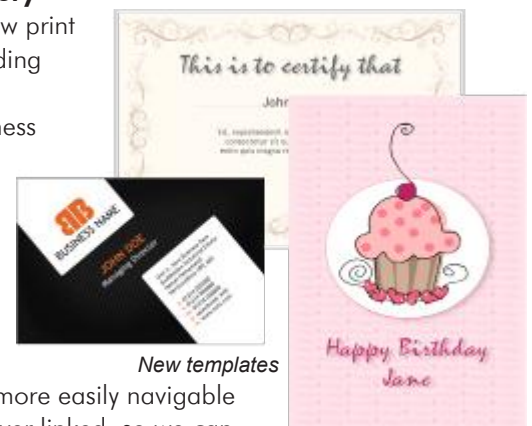
•**Media Exchange** Using the new Share menu, the current selection (photo or any other object) can be passed as a JPEG to other installed MAGIX MX or X applications (eg Movie Edit Pro MX), to MAGIX Online Album, and to Flickr and Facebook.

•**Page & Layer Gallery** It's now possible to select more than one page in the Page & Layer Gallery and re-position them with drag & drop. Plus there's right click access to menu options to Delete, Cut or Copy the selection of pages to the clipboard. You can go into another document and paste whole pages.

•**Import & Export** Improved 'import graphics from the Web' and copy/paste of HTML items from other applications; SVG import; improved PDF import; update of camera RAW import.

#### •Designs Gallery

We've added new print templates, including greeting cards, brochures, business cards, CD covers and certificates, plus new clipart. The Designs Gallery has also been completely re-arranged to be more easily navigable and it is now server linked, so we can update and add more templates, clipart etc between upgrades.



*New templates*

•**Color Editor** The color editor is now resizable.

And many other enhancements, you can find full details, release notes and upgrade costs @ [www.xara.com](http://www.xara.com)