

xara

PHOTO & GRAPHIC DESIGNER 7



Product Information

Xara Photo & Graphic Designer is simply the best graphics software for all your drawing, design and photo needs, ideal for both print and the web.

Photo & Graphic Designer is suited to every graphic task, whether you're working with photos, drawings or text - from simple cards, invitations and signs, buttons and logos to posters, Flash animations, web graphics and incredibly detailed illustrations.

Illustration

Photo & Graphic Designer is the illustration and drawing software favored by some of the world's best artists—for its speed, versatility and power of its tools. It offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. There is also support for pressure sensitive graphics tablets.

Working with photos

Photo & Graphic Designer's integrated Photo tool can handle all the most common photo work; a simple, fast and effective one-click auto-enhance can adjust brightness and contrast etc, you can crop, rotate and resize, repair red-eye or perspective or even create photo panoramas. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo, and 'magic' erase so you can seamlessly and automatically remove unwanted objects from your photo.

What's more you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add awesome effects. And it's a snip to add text, a frame or any other drawn image, making it ideal for everything from simple cards to knock out photo compositions.

Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text and an integrated spell checker - and it makes an ideal tool for any page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and many more.

Web Graphics

Photo & Graphic Designer's compact, top quality on-screen graphics have always made it a popular choice for creating web graphics. The CD also includes a selection of professionally designed web graphic templates including buttons, headings and even photo galleries (free web hosting offer included).

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What's more Photo & Graphic Designer offers a quick and simple Flash (and GIF) animation tool. So whether you just need to create some professional looking buttons or you're looking for a tool that can help you to create all your animations, Xara Photo & Graphic Designer is the answer.

Speed

Photo & Graphic Designer is the world's highest performing graphics software—by a huge margin. Its speed enables more complex and realistic graphics to be created more easily, in less time.

Compatibility

Photo & Graphic Designer works with all industry standard graphics formats including PDF, PSD, GIF, JPEG, PNG, Flash.

Value

At less than a quarter of the retail price of the market leading illustration tools, Photo & Graphic Designer offers outstanding value for money.

Pricing

Price: \$89 (+ VAT @ 20% in Europe)

Shipping may apply

Contents



- The Xara Photo & Graphic Designer software
- More than 80 tutorial movies
- 3000+ templates, clipart images and example drawings
- 200 photographs and 500 fill textures
- More than 45 plug-ins
- 250 free fonts in TrueType and PostScript (Type 1) formats
- Keyboard shortcuts card

System Requirements

- Windows® XP/Vista/7
- 256 MB RAM
- 400 MB available hard disk space



What's New in V7

• **The photo Magic Erase tool.** An automatic option to quickly erase unwanted objects from photos with amazingly seamless results. Simply draw around the unwanted object and click 'Magic Erase'.



• **New gallery system.** A new gallery bar with fly-out galleries gives instant access to all galleries and brings a significant improvement to workflow. Easily move galleries around the workspace, pin and dock them wherever you want, either individually or in 'stacks'.

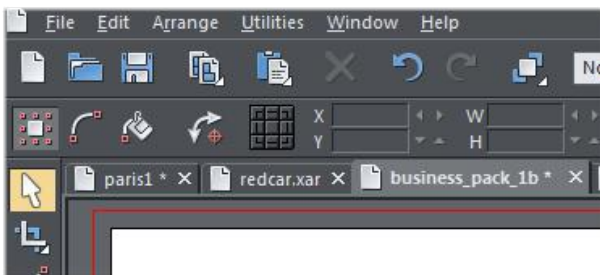
• **Improved page management.** A new Page & Layer Gallery 'pages' mode displays a narrow list of page thumbnails, for easy page selection, access and management.

• **Edit inside groups and other composite objects.** Offers easy editing of grouped objects and makes it easy to add new objects into an existing group.

• **New 'magic snap'.** As you drag an object, it 'snaps' to points and lines of interest nearby and indicates what it has snapped to by displaying dynamic snap lines and points.

• **Cut, copy and paste pages** both within and between documents, copying the page dimensions, layers and other page attributes in addition to all the objects on the page.

• **Tabbed document windows.** Tabs at the top of the Designer window show clearly which document you are currently viewing, the document type and whether there are unsaved changes.



• **Improved anchoring of graphics & repelling text.** Creating anchored objects is now a one-click action, and objects that you anchor in text now also repel text. Repel margins can also now be defined separately for the margin

What's New in V7

width and height, and objects placed over text become repelling by default. Plus anchored objects can be constrained to move vertically only.

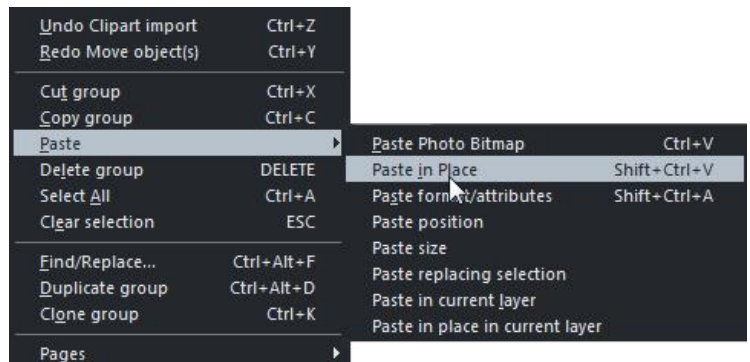
• **Quick alignment of selected objects** is made possible by the new right click menu option 'Align'.

• **Export animation documents as AVI files.** Export any animation or non-animation as an AVI file, or even an AVI with transparency, helping you create your own web-ready movie content.

• **New context sensitive menus.** New right-click context sensitive menus which give direct access to useful actions related to the selected object.

• **New languages added to the spell checker:** Czech, Polish, Slovak, Turkish and Hungarian.

• **New paste operations** bring much more flexibility to pasting: Paste position, Paste size, Paste replacing selection, Paste in current layer and Paste in place in current layer.



• **PDF import improvements.**

• **New cameras** supported for RAW import.

• **A new 'photo clipart' category** in the Designs Gallery, and a refresh of the existing templates.



Plus many other minor enhancements for photo, web and design tools.