

The perfect all-rounder: Graphics and illustration, page layout, web design and photo work

XARA DESIGNER PRO X10



Product Information

Xara Designer Pro X10 is the perfect choice for professional design work, ideal for both print and the web.

It's equally flexible with vector or bitmap graphics, making it perfect for any design that requires drawing, photos and/or text: Drawing from simple button or logo designs to incredibly detailed illustrations; print documents from single page posters to multi-page brochures; web documents from single web pages to complete sites (Flash and GIF animations too).

Illustration

Xara Designer Pro is the illustration and drawing software favored by some of the world's best artists for its speed, power and versatility of its tools. It offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. And there's support for pressure sensitive graphics tablets.

Working With Photos

Xara Designer Pro's integrated ultra-fast, non-destructive photo tool can handle all of the most common photo work in its sleep, from a simple one click auto-enhance to advanced brightness levels control. You can crop, rotate, repair red-eye or perspective or even create photo panoramas. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo. The powerful mask and erase tools include a Background Erase, Photo Healing so you can seamlessly and automatically remove unwanted objects from your photo. And there's Color Select - great for changing the color of objects in your photos.

Plus you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add effects. And it's a snap to add text, a frame or any other drawn image. What's more Designer Pro's unique photo handling techniques mean that files are typically 10 times smaller and 10 times faster than in other common graphics programs.

Document Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text, Text Styles, text flow around objects and graphic anchoring, and an integrated spell checker - and it makes an ideal tool for any

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page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and many more. For commercial print work, Pro includes PDF/X, PANTONE® and color separation support.

Web Graphics & Websites

With Xara Designer Pro you can easily create HTML web pages and websites, in a totally WYSIWYG fashion - absolutely no coding skills required. And that even includes responsive websites with, for example, mobile and tablet variants. The Designer Pro advantage is that you get complete freedom to position items anywhere on the page, to include as many graphics as you like (even semi-transparent graphics) with text (even rotated text) wherever you like! What's more Pro offers a quick and simple Flash (and GIF) animation tool.

Significant features include single click website preview, ftp upload, fully integrated support for third party 'widgets' such as forms and e-commerce, easy mouseover and pop-up effects, navbar & menu creation, auto resizing of pages as you enter text, and font embedding that permits you to use fonts other than the small set of 'web safe' fonts. All of which help make Designer Pro a first class web authoring tool in its own right.

As you would expect, Designer Pro produces cross browser, cross platform compatible, fully standards compliant (X)HTML.

The CD includes a selection of professionally designed web graphics and site templates, plus a library of popular widgets.

Presentations & Webinars

Designer Pro can be used to create web-based slideshow style presentations. Your website visitors can step through using the keyboard arrow keys, or you can remotely host a Webinar to showcase your presentation to a group of invited participants.

Speed

Xara Designer Pro is the world's highest performing graphics software, by a huge margin. Its speed enables more complex and realistic graphics to be created more easily, in less time.

Compatibility

Designer Pro works with all industry standard graphics formats including PDF, PDF/X, PSD, GIF, JPEG, PNG, SVG, Flash, XPS, RAW.

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What's New in Pro X 10

Photo Features

• Shadows & Highlights

For perfect adjustment of brightness levels in problem light and dark areas of your photos. Adjusts the brightness in just those areas, revealing the hidden detail in your photo.

• Bundled PhotoLooks Plug-in

All copies of V10 include this powerful and flexible plugin, which allows you to capture and enhance the mood of the photo by manipulating the color and light. includes 100+ presets from wedding vignettes to popular cinematic looks, from soft lighting to Hollywood drama!

• Color Select & Enhance

A new Color Select option in the Enhance tool provides a fast and intuitive way to perform enhance operations based on color.

• Bonus Software

A free copy of MAGIX Photo Manager 12, and the Premium version of MAGIX Online Photo Album, free for one year.

Design & Useability

• Font Awesome Symbols

A quick and easy way to insert symbols from the large and growing Font Awesome collection, either as characters in your text, or as editable graphics.

• SmartShapes

A quick and easy way to create some of the most commonly required drawn shapes such as arrows, text panels and post it notes.

• Insert Menu

Insert menu for quick addition of new elements to the page such as 'image from camera' and the new Font Awesome symbols.

• An Online Content Catalog

For easier browsing of themes, widgets, SmartShapes, graphic templates etc.

Web Authoring & Publishing

• A Responsive Web Design Feature

Create variants for different devices, exported as a single file, the best variant for each device is automatically displayed. A genuinely WYSIWYG solution, no coding required!

• Supersites

Create sites that stand out from the crowd where you scroll from page to page or have animated page transitions.

What's New in Pro X 10

• Transition Effects

New fast & flicker free page transition effects for presentations and Supersites.

• New Widgets and Web Themes

11 new web themes, plus new photo slider and social media widgets.

• Password protected MAGIX Online World pages

If you publish your site via MAGIX Online World you can now easily password protect that site.

• Free MAGIX Online World 'M' hosting

'M' hosting is included free for one year, with 2 GB of web hosting space, one free domain name, and free web based email (5 different mailboxes).

And many other additions including improved Word (.doc and .docs) PDF and RTF support, auto-rotation of imported photos from modern cameras and phones, and support for 32 bit plug-ins in the 64 bit version of Pro.

The Package

Suggested Retail Price: \$299 USD or £249 (inc VAT) or €279 (inc VAT). Shipping may apply.

- Windows® Vista/XP/7/8/8.1
- Min 500MB RAM
- Min 300MB available hard disk space
- 32 and 64 bit versions

Note: PhotoLooks plug-in recommended minimum 2GB RAM, 15GB hard disk space, and XP not officially supported.

System Requirements & Pricing

- The program CD with: Xara Designer Pro X10 software, links to 100+ tutorial movies, 3000+ clipart images, templates & example drawings, 200 photographs, 500 fill textures and 60+ plug-ins including the powerful new PhotoLooks 2, 250 free fonts in TrueType and PostScript (Type 1) formats, Widget library
- Printed Xara Designer Pro X10 Manual
- Printed keyboard shortcut card

