



Product Information

Xara Designer Pro X is the perfect choice for professional design work, ideal for both print and the web.

It's equally flexible with vector or bitmap graphics, making it perfect for any design that combines drawing, photos and text, from simple button or logo designs to incredibly detailed illustrations, posters, multi-page brochures, photo compositions, web pages, sites and online presentations. And it can produce animations too, including animated GIF and Flash.

Illustration

Xara Designer Pro is the illustration and drawing software favored by some of the world's best artists for its speed, power and versatility of its tools. Designer offers intuitive drawing tools, leading edge transparency and color controls, timesaving features such as automated feathering, shadow, bevel and contour tools, plus the coolest 3D extrude tool you'll ever see. And there's support for pressure sensitive graphics tablets.

Working With Photos

Xara Designer Pro's integrated ultra-fast, non-destructive photo tool can handle all of the most common photo work in its sleep, from a simple one click auto-enhance to advanced brightness levels control. You can crop, rotate, repair red-eye or perspective or even create photo panoramas. And there's advanced features such as intelligent scaling and zooming which allow you to scale or zoom selected parts of a photo, 'magic' erase so you can seamlessly and automatically remove unwanted objects from your photo, and Color Select & Erase - great for changing the color of objects in your photos or removing backgrounds.

Plus you can use all the other powerful tools to enhance your photo: maybe add a neat transparency effect or adjust the colors, or use a plug-in to add effects. And it's a snip to add text, a frame or any other drawn image. What's more Designer Pro's unique photo handling techniques mean that files are typically 10 times smaller and 10 times faster than in other common graphics programs.

Design

Combine these drawing and photo features with flexible text handling - including multi-column, multi-page text, Text Styles and an integrated spell checker - and it makes an ideal tool for any page layout design work from adverts and newsletters and brochures and packaging. The CD includes a large selection of customizable templates for cards, flyers, newsletters and many more. For commercial print work, Pro includes PANTONE® and color separation support.

Web Graphics & Websites

With Xara Designer Pro you can easily create HTML web pages and websites, in a totally WYSIWYG fashion - absolutely no HTML skills required. The advantage of using Designer Pro to

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create web pages is that you get complete freedom to position items anywhere on the page, to include as many graphics as you like (even semi-transparent graphics) with text - even rotated text - wherever you like! What's more Pro offers a quick and simple Flash (and GIF) animation tool.

Significant features include single click website preview, ftp upload, fully integrated support for third party 'widgets' such as forms, e-commerce, graphs & charts etc, easy mouseover and pop-up effects, navbar & menu creation, text flow around photos, auto resizing of pages as you enter text, and font embedding that permits you to use fonts other than the small standard set of 'web safe' fonts. All of which help make Designer Pro a first class web authoring tool in its own right.

As you would expect, Designer Pro produces cross browser, cross platform compatible, fully standards compliant (X)HTML.

The Designer Pro CD also includes a selection of professionally designed web graphics and website templates, plus a library of popular widgets.

Presentations & Webinars

Designer Pro can be used to create web-based slideshow style presentations. Your website visitors can step through using the keyboard arrow keys, or you can remotely host a Webinar to showcase your presentation, step by step, to a group of invited participants.

Speed

Xara Designer Pro is the world's highest performing graphics software—by a huge margin. Its speed enables more complex and realistic graphics to be created more easily and in less time.

Compatibility

Designer Pro works with all industry standard graphics formats including PDF and PDF/X, PSD, GIF, JPEG, PNG, SVG, Flash, XPS and RAW.

The Package

Suggested Retail Price: \$299 USD (+ VAT in Europe @ 20%). Shipping may apply.

- Windows® Vista/XP/7
- 500MB RAM
- 300MB available hard disk space



- The program CD with: Xara Designer Pro X software, 80+ tutorial movies, 3000+ clipart images, templates & example drawings, 200 photographs, 500 fill textures and 40+ plug-ins, 250 free fonts in TrueType and PostScript (Type 1) formats, Widget library
- Printed Xara Designer Pro X Manual
- Keyboard shortcut card



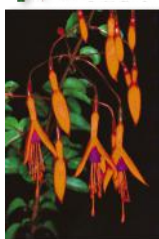
What's New in Pro X v8

Photo Features

• **Color Select & Erase.** This powerful new tool serves two purposes; to erase (make transparent) parts of photos based on colors, and secondly to allow only those color-selected areas to be adjusted using the Photo Tool enhance operations. It's perfect for example if you want to change the color of objects in photos, remove colored backgrounds or enhance selected areas in your photo such as making the sky brighter.

• **Hue Adjustment.** Using the new hue adjustment option in the Photo Enhance tool you can now tint a photo, or part of a photo, with any color. It's a perfect complement to the new Color Select tool if you want to change the color of an object in your photo.

• **Enhanced Magic Erase tool.** The Clone Tool has been significantly improved. Now when you clone, copy or magic erase an area it uses the current edited photo as the source, instead of the original photo, which makes the whole process far more WYSIWYG.



Design & Usability Enhancements

• **Shape Builder.** Another powerful new tool, it enables you to 'paint' onto an existing shape to enlarge it, add new areas or adjust the shape or outline in a very direct and easy way. You can adjust the size of the 'brush' as well as its aspect ratio and rotation angle.

• **Shape Eraser.** This is really two flexible new tools in one, offering hard-edged vector erasing of shapes and photos, or soft erasing. Hard edge erasing is a fast and direct way of adjusting the vector outline of a shape inwards - if you stroke around the edge of a shape with your mouse, it just moves the outline inwards. With soft erase, strokes over any object (shape, text or photo) will erase, ie make transparent, the brush-stroked area. One of the great things about soft erase is that it's not destructive, that is it doesn't change the underlying erased shape or photo at all, unlike most other photo editing programs.

• **Text Styles.** Designer now supports Text Styles, a powerful way to alter the appearance of text throughout your document with just a few clicks.

• **Inline Graphics.** You can now embed 'inline graphics' in text using a simple paste operation, great for really small items on the line such as symbols and icons.

• **Designs Gallery.** We've added new print templates, including greeting cards, brochures, business cards, CD covers and certificates, plus new clipart. The Designs Gallery has also been completely re-arranged to be more easily navigable and it is now server linked, so we can update and add more templates, clipart, Widgets etc between upgrades.

• **Page & Layer Gallery.** It's now possible to select more than one page in the Page & Layer Gallery and re-position them with drag & drop. Plus there's right click access to menu options to

What's New in Pro X v8

Delete, Cut or Copy the selection of pages to the clipboard. You can go into another document and paste whole pages.

• **Media Exchange.** Using the new Share menu, the current selection (photo or any other object) can be passed as a JPEG to other installed MAGIX MX or X applications (eg Movie Edit Pro MX), to MAGIX Online Album, and to Flickr and Facebook.

• **Import & Export.** Improved 'import graphics from the Web' and copy/paste of HTML items from other applications; SVG import; beta import of OpenOffice Impress (.odp) and PowerPoint (.pptx); improved PDF import; update of camera RAW import.

• **Color Editor.** The color editor is now resizeable.

• **PANTONE® Update.** The set of Pantone colors in the Color Gallery has been updated to Pantone's latest offerings.

Web Features

• **Auto Object Positioning /Smart Page Resize.** Growing text areas now automatically push other objects down the page and lengthen the page, making the creation of sites based on templates considerably easier and faster.

• **Embedded Fonts.** New font embedding technology overcomes the serious design limitation of having to stick to the very small selection of so called 'web safe' fonts.

• **MP3 Player.** Just drop an MP3 audio file on to your web page to add audio to your website.

• **Widgets.** Enhancements to Widget handling and some important new widgets including interactive charts and graphs, and resizeable JavaScript Widgets (previously only Flash Widgets could be resized, all others were fixed size).

In v8 all the bundled JavaScript Widgets have been updated to be resizeable and several new ones have been added).

• **Presentations.** A new slide navigation option (a pop-up page navigation control that includes a menu of all slides, allowing you to jump directly to any slide), and a major improvement to usability and productivity when creating bullet & number lists, plus the ability to change the transition animation for multiple pages at once.

• **Graphical Numbers & Bullets.** It's now easy to use your own graphical designs for the bullet character or the number at the start of lists, which can make a significant improvement in the presentation quality of any list.

• **In Document Pop-up Link Checker.** When you click on any item with a web link in your working document, a small pop-up appears giving you the option to follow the link, change it, or remove it - very useful if you want to test a link or view the linked page while you're working on the document.

• **New Web Templates.** 3 new web themes (usually sold for \$10 each) and new web graphic templates. Plus existing themes have been updated to support new features, such as the smart page resizing or graphical bullets and numbers.

